



Blue Ribbon
BUSINESS TRAVEL INTERNATIONAL
&
VACATIONS AND CRUISES
(952)835-2724 · (800)626-5309
www.blueribbontravel.com

Privacy Policy

Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

Providing Visitors with Anonymous Access

You can access our website homepage (www.blueribbontravel.com) and browse without disclosing personal data.

Our website does not enable our visitors to communicate with other visitors or post information to be accessed by others.

Automatic Collection of Information

We do not use cookies on our website.

We do not automatically log personal data nor do we link information automatically logged by other means with personal data about specific individuals.

Information We Collect

We collect the personal data that you may volunteer while using our services.

The types of personally identifiable information that may be collected include: name, address, e-mail address, telephone number, fax number, credit card information, date of birth and information about your interests in and use of various products, programs and services.

How We Use Your Information

We may use the information you provide to fulfill your requests for our services, to respond to your inquiries about our offerings and to offer you other products, programs or services that we believe may be of interest to you.

We may disclose personally identifiable information in response to legal process, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request or where we believe it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use or as otherwise required by law. In addition, we may transfer information about you if we are acquired by or merged with another company.

Agents and contractors of Blue Ribbon Travel who have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Policy by, for example, not using the information for any purpose other than to carry out the services they are performing for Blue Ribbon Travel.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy.

Finally, Blue Ribbon Travel will not use or transfer personally identifiable information provided to us in ways unrelated to the ones described above without also providing you with an opportunity to opt out of these unrelated uses.

Collection of Information by Third-Party Sites

Blue Ribbon Travel has partnered with reputable third party sites and services for self-service online travel procurement and personal profile management. While we have implemented electronic and managerial processes to safeguard data transmission with our partner sites, we recommend consulting the vendors' privacy notices, as they are independent and not controlled by Blue Ribbon Travel.

Our website contains links to other sites whose information practices may be different from ours. Visitors should consult the other sites' privacy notices, as we have no control over information that is submitted to or collected by these third parties.

Blue Ribbon's Commitment to Security

We have put in place appropriate physical, electronic and managerial procedures to safeguard your information and help prevent unauthorized access, maintain data security and correctly use the information we collect.

How to Contact Us

If you have any questions or concerns about the Blue Ribbon Travel Privacy Policy, you may contact us at info@blueribbontravel.com.

If you are interested in receiving a copy of the personal data Blue Ribbon Travel has on file for you, please submit an email request to profiles@blueribbontravel.com or call us at 800-626-5309.

Updates and Effective Date

From time to time, we may update this Privacy Policy. We will notify you about material changes in the way we treat personally identifiable information by placing a notice on our site. We encourage you to periodically review this policy so that you always will know what information we collect, how we use it and to whom we disclose it.

This Privacy Policy was updated on or about October 1, 2011.